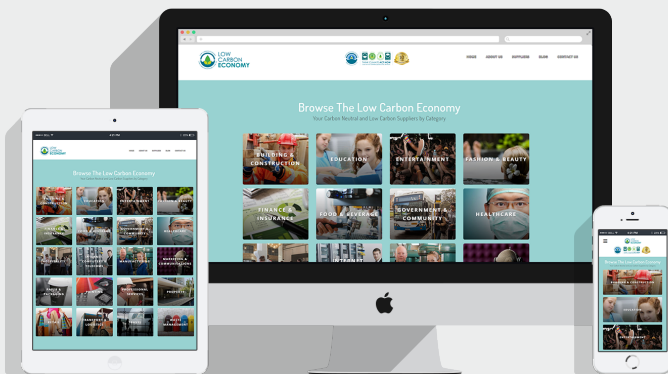


CASE STUDY



Client

Name: Carbon Reduction Institute

Project: Web Development (WP)

Date: Ongoing Since 2010

Site: NoCO2.com.au

Brief/Objective

CRI (NoCO2), the Carbon Reduction Institute approached FAQ to help create a Website using WordPress to promote and advertise the benefits of lowering the Carbon Emissions of business by using their Carbon Neutrality Programs. The site had to be scalable and easy for their employees to maintain if and when required.

Development

This site as mentioned was developed using WordPress. This allowed for a relatively painless build and gave the customer plenty of options to bolt on specific requirements to suit their needs. The website was very much off the shelf to start with FAQ still had to further develop several templates to suit NoCO2's requirements using PHP programming language.

Result/Outcome

FAQ was able to deliver a cost effective responsive and great looking website within a short time-frame and within a small budget.

FAQ continues to support and maintain CRI's NoCO2.

From the Client

"We Have Been Using FAQ For More Than 10 Years! They Really Understand The Unique Nature Of Our Business With Our Many Different Brands & Logos. The Standard Of Their Work Has Always Been Extremely High And Their Fees Are Very Reasonable."